

www.ckSmithSuperior.com

508-753-1475

Spring - Summer 2015

# From Our Family To Yours

# A MESSAGE FROM THE GENERAL MANAGER



Summer has finally arrived and we can safely say goodbye to the mounds of snow and ice that became part of everyday life this past winter. This winter took a toll on everyone and we would like to thank all of our customers that shoveled paths to their fill pipes and cleared their

driveways so our drivers could make deliveries. Our drivers had to bear most of the burden this past winter and your help was greatly appreciated.

The first sign that spring had finally arrived was the Worcester Spring Home Show in March. The show was a success and we had a chance to meet a lot of customers that stopped by our booth. The Home Show offers us a chance to showcase the

products we offer and makes our staff available for questions from customers, be sure to stop by our booth every year to see our most current product lines. We always enjoy spending quality time with our valued customers.

Now it's time of year to switch gears from winter energy needs and focus on what the summer season will bring us. Some of the useful information in this newsletter includes: summer energy tips, discount and contest information, and more information on Mass Save Rebates. This is the perfect time to perform your Preventive Maintenance on your heating system, so schedule one online or call our office to schedule an appointment today! Preventive Maintenance is included in either our Silver or Gold Service Plan.

— Anthony Santoro Ir.

### Better Business Bureau



As a consumer you always want to know if the company that you're giving your hard earned money to is as good as their marketing pitch. Based on the feedback we receive from you, we feel that we deliver on our promises. This is why we're proud of our A+ rating through the Better Business Bureau or BBB. The BBB is a trusted place where you can leave feedback about your experiences with us.

One of the newest features of the BBB is the ability to leave a review. This is a great way to allow customers to interact with accredited businesses and allow other potential customers to see your experience. This brings the BBB on par with other review sites like, Yelp and Google+ with the added bonus that a business has to be verified with the BBB before being allowed to participate with the service. Give ckSmithSuperior a review on the BBB today!

### Air Conditioning Service



Like with your heating system, your cooling system requires routine maintenance and can break down from time to time. We are able to service your central and mini-split air conditioning systems to ensure that they keep

you as comfortable as possible this summer while using as little energy as possible.

Take advantage of our Air Conditioning Promotions by mentioning AC2015 when scheduling air conditioning service.



## Preventive Maintenance

### Mass Sawa

Included in our Silver and Gold Service Plan, preventative maintenance is a crucial part of home maintenance. A properly maintained system uses less fuel, keeps small problems from becoming major issues, and will extend vour heaing system's life cycle.

January, February, and March were extremely cold months, which meant your heating system worked harder to keep you warm. As we get into the Spring and Summer months this is a perfect time to schedule your system maintenance. We suggest scheduling your system maintenance during the Spring and Summer to ensure that you get your tune-up before you may need your heat again in the Fall and Winter. Get your maintenance performed before 8/31/2015 and you will receive \$20 off service.



### **Preventive Maintenance**

To be eligible for this coupon all preventive maintenance must be scheduled and performed in the months of May-August. Offer expires August 31st 2015 Some restrictions may apply

### Rate the Recipe

### **GRILLED CHICKEN** BREAST WITH SPICY **GLAZE**

#### Ingredients

- 2 cups peach preserves or jam 3 tablespoons olive oil, plus
- more for brushing
- 2 tablespoons soy sauce
- 1 tablespoon Dijon mustard
- 1 tablespoon finely chopped garlic
- 1 small jalapeno, finely chopped
- 8 frenched chicken breasts
- 4 ripe peaches, cut in half and pitted Kosher salt and freshly ground

pepper

#### **Directions**

Combine the peach preserves, olive oil, soy sauce, mustard, garlic and jalapeno in a medium bowl and season with salt and pepper. Reserve 1/2 cup.

Preheat the grill. Brush the chicken with olive oil and season with salt and pepper. Place the



chicken skin-side down and cook until golden brown, 6 to 7 minutes. Turn over and continue cooking for 5 to 6 minutes. Brush both sides with the peach glaze and continue cooking until done, an additional 4 to 5 minutes.

Place the peach halves cut side down on the grill and grill for 2 minutes. Turn over, brush with the reserved 1/2 cup of peach glaze and grill until the peaches are soft, 3 to 4 more minutes. 

Our recipe section has become a big hit with our customers. Why not take a moment and submit yours. If selected, we'll publish it in one of our upcoming newsletters.

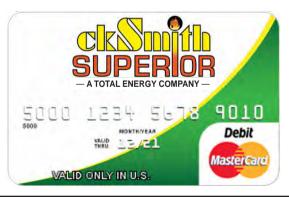
**BON APPETITE!** 



Mass Save is offering rebates on Oil, Propane, and Natural Gas heating and hot water equipment. With savings from \$250 to \$1,200 for Oil Equipment and \$1,000 to \$4,000 savings for Natural Gas and Propane Equipment. A new Propane/Natural Gas forced hot water boiler will land you the highest rebate. New equipment must carry a minimum Annual Fuel Utilization Efficiency (AFUE) rating of 84% or greater for Oil and 90% or greater for Propane. Our friendly sales staff can help you find the right heating equipment and help to maximize your rebates!

Head over to "http://www.masssave.com/residential/mass-energyrebate" to see all of Mass Save's rebates. Then give us a call and we will help you get the best equipment and rebate possible.

# WIN A \$500 **Gift Card!**



We value your feedback. To be entered into our contest to win a \$500 gift card, write us or email info@cksmithsuperior.com and share your most recent customer service experience with us. Please use GIFT CARD as the subject line.

To qualify, all **entries** must be received by July 15, 2015.

We look forward to receiving your entry. **GOOD LUCK!** 

Winner will be chosen and posted on our website:

www.ckSmithSuperior.com

### **WINTER OF 2015**





This past winter was relatively mild until the end of January when winter arrived in full force with record setting snow and cold on a weekly basis through a good part of March. The Blizzard of 2015 or Juno dropped 34.5 inches of snow over 24 hours, setting a new single storm record for the city of Worcester. A week later another storm hit the area producing over a foot of snow bringing our total to over 45 inches within a week. The following Monday Worcester was blanketed with 2 more feet of snow bringing the total to 70 inches in 2 weeks.

Over the past 30 years Worcester has averaged 65 inches of snow throughout the entire winter season. By the end of the snow season, the city of Worcester received a whopping 115.6 inches of snow. We saw a total of 53.4 inches of snow in February, making it the snowiest February and month on record. We're glad that weekends will now be spent by a beach or poolside instead of shoveling foot after foot of snow. Did you know that we can improve your summer comfort? Contact us for all your pool heater and air conditioning needs.

### EMPLOYIEE SPOTILICHTE DRIVIERS

As the temperature starts to drop and the snow begins to fly you can start to see our fleet of Oil and Propane trucks more and more on the roads. All the way from Fitchburg to Webster to the Brookfields, and Framingham you'll notice an increase of our trucks as our drivers head out to deliver the fuel to keep you warm. The snowy conditions this past winter made road travel particularly challenging as two lane roads became single lane roads. Fortunately for us, we have a team of professional CDL drivers on our staff. Our drivers strived to make all of their daily deliveries regardless of the terrible road conditions New England experienced. We are thankful for their efforts to get our valued customers their needed fuel supply.

We received some funny stories involving our drivers this winter, as the snow shut down schools we got several stories of kids getting excited to see the ckSmithSuperior truck arrive for the delivery. There were even several games of window peek-a-boo played as drivers made their way to the fill pipes.

After an extremely exhausting winter we wanted to take a minute to recognize our drivers. Thanks to their collective efforts we were able to meet all our customer's heating supply needs.















# Summer Energy Tips

Ready for the Warm Weather to Return? After this winter it's hard to think that in a short time we'll have fans and air conditioners on to try to keep us cool. Here in New England we can never escape extreme temperatures, sub zero temps in the winter and 100+ degree days in the summer.

# When it comes to Air Conditioners make sure that you have the right size for your room.

Whether your Air Conditioning unit is ductless or windowed, making sure that it isn't too small or big for your application is important. Having an AC unit that is too small for the room will keep the unit running longer and harder than it should to get the room to the desired temperature. While having a unit that supplies more power and coverage than desired will use more energy than is required to cool that room and can spread to rooms that do not require AC.

### Fans only cool while you're in the room.

While the fan may move the air around a room, the cooling effect comes from the wind that is created. This is similar to how the temperature outside during the winter may be 24 but feels like -5 due to the wind chill.

### Keep shades and windows closed during the day.

This will keep the heat from the sun out of your home on extremely hot days. Open up the windows at night to allow the cool evening breeze to cool off your home.

### Water Heating Can Account for 25% of your Energy Consumption

A great way to reduce hot water comsumption is to wash your clothes in cold water. Another way to reduce your hot water consumption is to be mindful of the time you spend in the shower.

#### Set the thermostat on your AC at 70°F

And 76° while you're away from the home. The closer the temperature of your AC is to the temperature outside the less energy that you will use. When your thermostat is set to 70° it can consume twice as much energy compared to when it is set to 76°.

#### Fire up the Grill

Cooking outside will keep your home from heating up from a hot oven or stove top. This will in turn keep your Air Conditioners from turning on to remove the heat generated from these appliances.

#### Air dry clothes and dishes

Drying your clothes outside and stopping or turning off the dry cycle of your dishwasher will help to reduce your electric usage and prevent more heat from entering your home. Also nothing smells better than line dried clothes.



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### REFER A FRIEND

To receive your referral reward, please complete the form below and return by mail or contact us at 401-942-5000

Your Name	Account #
Address	
City	
Primary Phone #	Alternate Phone #
E-mail Address	
Friend's Name	
Friend's Address	
Friend's Phone #	Alternate Phone #
Friend's E-mail Address	



# Introducing 0% 12-Month Financing!



The Professional's Choice



We're proud to offer 0%, 12 month financing for qualified homeowners with a 1/3 down payment on new heating and cooling system installations. Boilers, furnaces, central air conditioning, mini-split ductless air conditioners, generators, oil tanks and water heaters! Call today and ask about our financing options.





# DISCOUNT COUPON at CINCOLOR

\$100 OFF Any Armstrong Air Furnace \$150 OFF Any Fujitsu or Haier Mini-Split Air Conditioner \$250 OFF Any Weil-McLain Boiler or Honeywell Generator

\*For qualified customers and 1/3 down on total quoted price of equipment. Credit approval required. Other options may be available.



# SUMMER OFFICE HOURS

May 25th, 2015 thru October, 12th 2015

Monday thru Friday

8:00 am - 4:30 pm

Don't forget, we continuously maintain 24/7 Emergency Heating Service Coverage YEAR ROUND!

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